

Brand Integrity and Style Guidelines

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Company Core Values

As an affiliate of our company it is important that you understand our company core values and abide by them. We do not do business with people that do not meet the standards described in our company core values.

TAKE BOLD ACTION: Be bold and go for the biggest impact. If we want to have the biggest impact every one of us needs to be empowered to make bold decisions even if that means being wrong some of the times. We believe in self-initiative, resourcefulness and creativity to produce top quality results that have massive impact.

BE EXCELLENCE: We have a consistent commitment to only give our very best effort and to continuous holistic growth by becoming better at what we do, as people, and as an organization every single day.

EMBODY INTEGRITY: We believe in honest, authentic, open relationships through communication in all our interactions with our team, clients, and partners. We always do the right thing even if it's difficult because this creates respect, trust and loyalty all of which are supremely important to us.

FIND HEART: We are here to impact the world. We focus on creating and producing transformational value in areas of business we deeply care about, and which have lasting impact.

Logo Specifications

Our logo contains the text “LAND PROFIT” in the #1BF731 color on the first line and the text “GENERATOR” on the second line in the #374C5D color.



LAND PROFIT
G E N E R A T O R

Company Tag Lines and Synonymous Terms

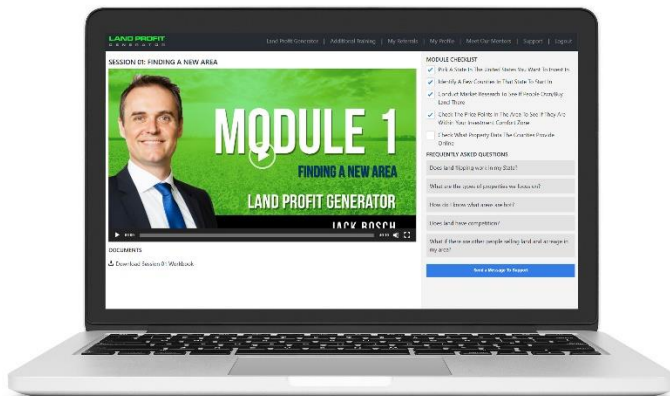
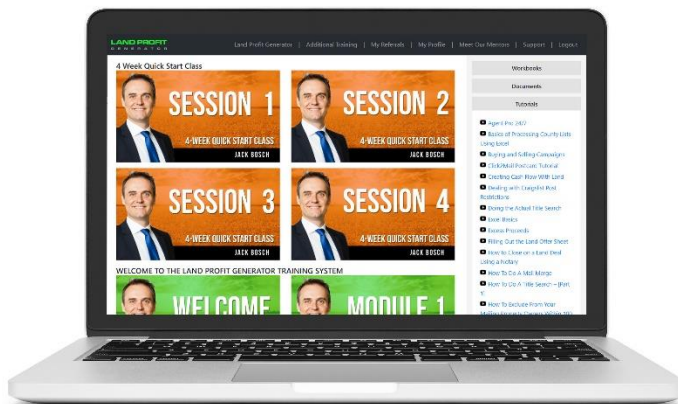
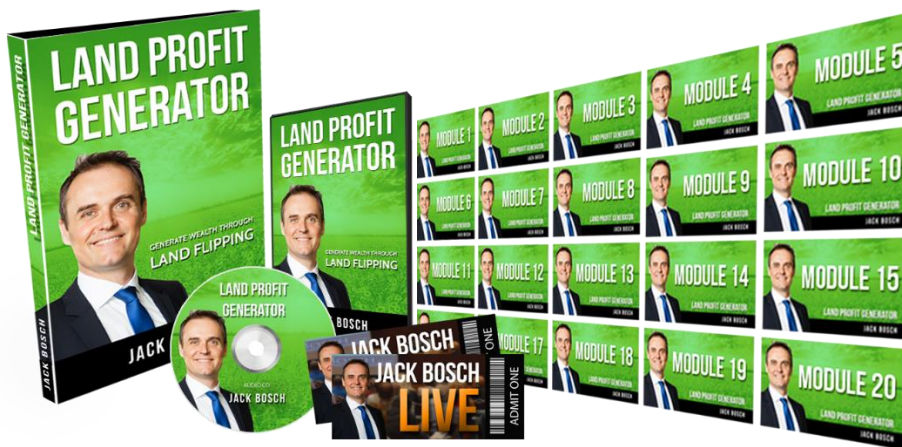
Official tag lines include...

- Land for Pennies
- Deals Without Hassles
- Deals Without Houses
- Land Profit Formula
- Land Flipping Made Easy
- Jack Bosch
- The Land Guy
- Michelle Bosch
- Land Flipping

Minimum Size of Logo and Placement

You may display our logo at a size of 224 pixels wide by 40 pixels high at a resolution of 72 pixels per inch or greater.

Approved Product Representations



Alternate Versions of Logo

We currently have two variations of the Land Profit Generator logo:

Light Background Logo:

- “LAND PROFIT” text in #1BF731
- “GENERATOR” text in #374C5D

Dark Background Logo:

- “LAND PROFIT” text in #1BF731
- “GENERATOR” text in #DBDBDB



LAND PROFIT
GENERATOR



Clear Zone

A clear zone is the designated area around our logo, or product image that must be free of any other graphics or typography to ensure the logo’s integrity and readability.

Clear Zone Area for Web Graphics (72 PI): 25 pixels



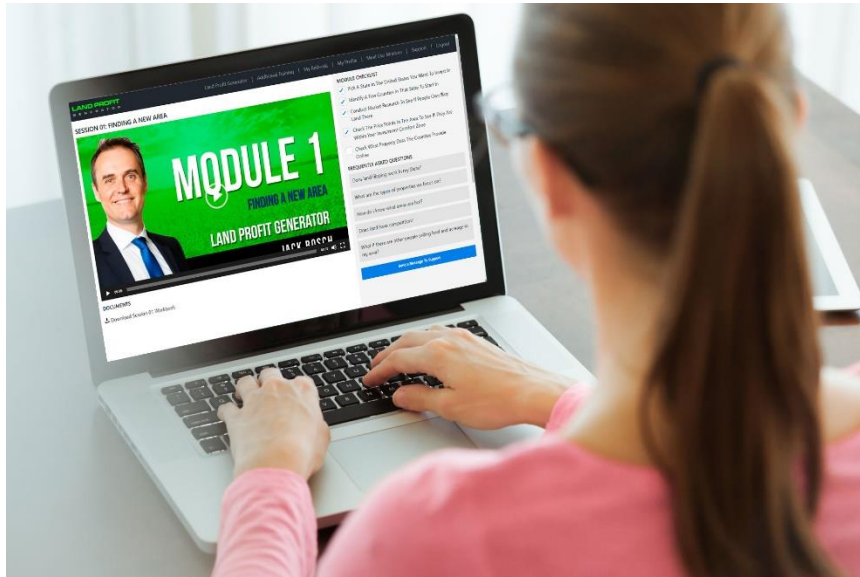
Clear Zone Area for Web Graphics (300 DPI): 25 pixels



Designated Color Palette

- Land Profit Green: #1BF731
- Land Profit Charcoal: #374C5D
- Land Profit Grey: #DBDBDB
- Land Profit Blue: #0174C7
- Land Profit White: #FFFFFF

Visual Examples of Application



Examples of What Not to Do (by no means is this a comprehensive list)

- You cannot mention or display our logo, brand, product images, product representations, images or names of company employees and team members, website screenshots, events...
 - ...in a negative light
 - ...in a misleading way
 - ...with other products or services
- You cannot post an image of Jack Bosch, or Michelle Bosch unless approved in writing by the company.
- You cannot conflate or promote our products or brand along side another product or brand unless specifically authorized by the company.

Agreement

By using our trademarks and resources, you agree to follow our Brand Integrity and Style Guidelines - as well as our Terms of Service and all other company rules and policies. If you have any questions, contact

us at partners@landprofitgenerator.com . Please submit your request in English (non-English materials must come with translations). This document is subject to change.